

# JENNIFER RUSSUM

11832 N. 25TH PL. PHOENIX, AZ 85028

PHONE (602) 733-7662 • JEN.RUSSUM@GMAIL.COM • WWW.JRUSSUM.COM

---

## EDUCATION

---

### **Doctor of Philosophy in English - Writing, Rhetorics, and Literacies (May 2016)**

Arizona State University – Tempe, AZ

Dissertation: “From Sewing Circles to Linky Parties: Women’s Sewing Practices in the Digital Age”

Dissertation committee: Elisabeth (Hayes) Gee (chair), Maureen Daly Goggin, Patricia Boyd

### **Master of Arts in English (December 2014)**

Arizona State University – Tempe, AZ

### **Teaching Certification Program (August 2006)**

University of Texas at El Paso – El Paso, TX

### **Bachelor of Arts in English, with honors (December 2004)**

Texas Christian University – Fort Worth, TX

---

## ACADEMIC APPOINTMENTS

---

### **Associate Professor of English and Communication**

Arizona Christian University - Glendale, AZ

2021 - present

### **Assistant Professor of English**

Vanguard University of Southern California - Costa Mesa, CA

2016 - 2021

### **Teaching Associate, Writing Programs**

Arizona State University - Tempe, AZ

2010 - 2016

### **English Teacher**

Cedar Park Christian School - Bothell, WA

2008 - 2010

---

## ADMINISTRATIVE APPOINTMENTS

---

### **HSI Director of Academic Success**

Arizona Christian University

2022 - present

### **Writing Center Director**

Vanguard University of Southern California

2016 - 2021

---

## TEACHING EXPERIENCE

---

### **Arizona Christian University**

Associate Professor of English and Communication (2021 – present)

### ***Undergraduate Courses***

#### **English Composition 1 (ENG 101)**

In this course, students develop college-level writing skills and learn to create written arguments, tailored to a variety of situations, including writing for academic settings.

**English Composition Lab (ENG 101E)**

These writing workshops are offered in tandem with ENG 101 to help developing writers engage with foundational concepts regarding the writing process, grammar usage, and rhetorical situations.

**Introduction to Journalism (COM 210)**

In this course, students learn the essentials of journalistic writing, including techniques of writing leads and story structure, and create a portfolio demonstrating their writing abilities. Students also learn the history and development of journalism.

**Professional Writing (ENG 380)**

In this course, students develop writing skills specific to the working world. Students create business proposals, public relations campaigns, web stories, and other copy for professional and technical industries. Students also study the rhetorical strategies and ethical methodologies for communicating with a variety of audiences in print and online.

**Digital Writing (ENG 390)**

In this course, students learn about rhetorical techniques in digital media and a practical approach to blogging, web content development, podcasting, video essays, and other contemporary trends in writing.

**Vanguard University of Southern California**

Assistant Professor of English (2016 – 2021)

*Curriculum Development*

**Minor in Journalism and Digital Media (Vanguard University)**

Designed course requirements, new classes, academic catalog descriptions, and email marketing to potential students. Established media partnerships and internship experiences for students in the local community.

**Hybrid and Online Curriculum for RN to BSN Program (Vanguard University)**

Designed new syllabi for hybrid and online formats of Nursing 315: Writing and Critical Analysis of Health-related Issues in Nursing for new online RN to BSN program in Vanguard University's Nursing Department.

**Writing Labs for First-Year Composition (Vanguard University)**

Developed workshop labs to help incoming freshmen transition from high school to college-level writing expectations. Writing workshops are offered in tandem with ENGL 120C Persuasive Writing to help developing writers engage with foundational concepts regarding the writing process, rhetorical situations, and crafting sound arguments.

*Undergraduate Courses*

**Introduction to Journalism (ENGL 235)**

In this course, students learn the fundamentals of news reporting such as interviewing, quoting, paraphrasing, inverted triangle, and sourcing stories. Students are introduced to multiple journalism genres, including news stories, opinions, features, profiles, and reviews.

**Writing and Critical Analysis of Health-related Issues in Nursing (NURS 316)**

In this course, students engage in critical thinking and research writing relevant to learning and practice in nursing. The class emphasizes scholarly reading, analytical skills, writing, revising and editing, collaborative learning and the use of digital media in the research of health-related topics.

**Newspaper (COMM/ENGL 319)**

Members of the class constitute an editorial staff. These students orchestrate the reporting, writing, editing, makeup, and production of the campus newspaper.

**American Diversity (ENGL 424)**

Students analyze fiction and nonfiction texts that are outside of the conventional American canon and gain a critical understanding of God's design for human dignity and flourishing in our diverse contemporary society.

**Creative Nonfiction (ENGL 443)**

This is a course for writers who have a committed interest in creative nonfiction, such as personal essay, literary journalism, memoir, investigative podcasts, and other genres. Students work cooperatively to share and improve each other's prose in a workshop setting.

**Advanced Journalism (ENGL 446)**

Students hone their reporting and news writing skills, including interviewing, researching public records, fact-checking and covering spot news, speeches, court cases, and public meetings.

**Digital Writing and Design (ENGL 458)**

In this course, students study the types of digital writing and design required in today's job market and use digital tools to write for diverse audiences on various platforms. Students collaborate on contemporary writing projects such as social media campaigns, content marketing, and visual data creation.

**Media Ethics (ENGL 472)**

Students will study the role of journalism in a democratic society and develop an understanding of ethical questions faced by journalists. Topics will include: freedom of the press, ethics, law and public policy, global media, social media, and alternative journalism.

*Core Curriculum Courses*

**Persuasive Writing Labs (ENGL 120CL)**

This lab is designed to support students as they transition from high school to college-level writing. The lab provides a space for students to engage with the foundational concepts introduced in ENGL-120C, such as developing a writing process, understanding rhetorical situations, and crafting sound arguments, all within a small-group, workshop setting.

**Persuasive Writing (ENGL 120C)**

Exposition and argument at the college level. The course emphasizes writing, revising and editing, reading, research skills, and mechanics.

**Researched Writing (ENGL 220C)**

In this interdisciplinary course, students engage in quantitative and qualitative research and write research-based papers related to their field of study. The class emphasizes writing, revising and editing, reading, analytical skills, and computer technology.

**Literary Perspectives (ENGL 230C)**

This course covers tools and concepts to understand and interpret literature. Students are introduced to a variety of literary genres, as well as diverse authors, cultures, and experiences.

**Arizona State University**

Writing Programs Teaching Associate (2010 – 2016)

***Graduate Courses (co-taught with Dr. Alice Daer)***

**Technologies of Writing (ENG 594)**

This graduate course introduces students to rhetorical genres and practices online and invites them to re-search a digital space online using ethnographic methods.

***Undergraduate Courses***

**Writing Reflective Essays (ENG 217)**

The focus for this course is reading, writing, and analysis within the complex genre of creative nonfiction. Students focus on composing, discussing, and revising their own essays.

**Academic Writing Strategies (ENG 215)**

This is an advanced interdisciplinary writing course emphasizing critical reading and thinking, argumentative writing, library research, and documentation of sources in an academic setting. Students are encouraged to pay specific attention to the writing styles used in their specific field of study.

***First-Year Composition Courses***

**Advanced First-Year Composition (ENG 105)**

This accelerated course covers the traditional two-semester FYC sequence in one semester, with emphasis upon argument types, argument complexity, and rhetorical situations. Students write reflective narratives, rhetorical analyses, and definitional arguments.

**First-Year Composition (ENG 101)**

In this course, students practice writing in different contexts and for various audiences. Students explore the idea that writing is a process that involves the critical reading of texts, the practice of scrutinizing ideas, the ability to discern audience, the formation of well-supported arguments, and the practice of revising and editing to present a clear, purposeful message.

**First-Year Composition (ENG 102)**

Students develop sophisticated critical reading and writing strategies, with special attention given to how people build identities and make arguments through writing and design.

PUBLICATIONS

**Articles: Refereed Scholarly Journals**

Russum, J. (2020). Sewing entrepreneurs and the myth of the spheres: How the “work at home mom” complicates the public-private divide. *Frontiers: A Journal of Women Studies*, 40(3), 117-138. doi: 10.5250/fronjwomestud.40.3.0117

**Book Chapters: Refereed Series or Refereed Chapters**

Russum, J. (2015). “Leveraging the linky party: Knowledge sharing in the blogosphere.” In C. Smallwood (ed.), *Women, work, and the web: How the web creates entrepreneurial opportunities* (99-109). Lanham, MD: Rowman & Littlefield.

**Book Reviews**

Russum, J. (2014). “Words on the web: A call to investigate language online.” *Linguistics and Education*, 26, 83-84.

---

CONFERENCE PRESENTATIONS

---

- “Equipping Peer Mentors to Support Writing Students: Findings from a Pilot Program for First-Year Composition.” Association of Colleges for Tutoring and Learning Assistance Conference. Las Vegas, NV, April 2019.
- “Leveraging Peer Mentors to Support First-Year Writing Students.” Alliance of Hispanic Serving Institution Educators Best Practices Conference. Riverside, CA, April 2019.
- “The Power of Peers: Leveraging Student Achievement.” WSCUC Academic Resource Conference. Garden Grove, CA, April 2019.
- “Higher Ed and the Home: A Roundtable for Working Moms.” Advancing Women in Leadership Conference. Costa Mesa, CA, March 2019.
- “Leveraging Peer Mentors to Support Writing Students: Findings from an Accelerated Learning Pilot Program for First-Year Composition.” Association for the Coaching and Tutoring Profession Conference. Orlando, FL, March 2019.
- “‘I was wondering:’ The Role of the Listserv in Writing Center Administration.” North Texas Writing Centers Association. Stephenville, TX, October 2019.
- “You Will Not Falter: Syllabus Rhetoric and Second Language Writers.” Symposium on Second Language Writing. Vancouver, BC, August 2018.
- “Online/Offline: Teaching at the Borders of the Hybrid Classroom.” Conference on Christianity and Literature, San Diego, CA, May 2017.
- “What is a ‘mommy blog?’: Mothers create a new genre online.” Rhetoric Society of America Meeting and Conference, San Antonio, TX, May 2014.
- “How to do Hybrid: Cultivating Citizen-Scholars in the Hybrid Classroom.” Computers and Writing, Frostburg, MD, June 2013.
- “Craft Bloggers Permeate the Blogosphere.” Conference on College Composition and Communication (CCCC), Las Vegas, NV, March 2013.
- “The New Stay-at-Home Mom: An Ethnographic Study of ‘Mommy Bloggers.’” Internet Research Conference (IR12), Seattle, WA, October 2011.

---

PROFESSIONAL DEVELOPMENT

---

- Alliance of Hispanic Serving Institution Educators (AHSIE) — Best Practices Conference  
Riverside, CA - April 2019
- ESCALA – Hispanic Serving Institution (HSI) Faculty Institute  
Costa Mesa, CA - September 2018
- Christian Higher Education Leadership Seminar  
Baylor University, Waco, TX - May 2018

---

PROFESSIONAL SERVICE

---

Grant Proposal Committee — Arizona Christian University, 2021 – present  
 Library Committee — Arizona Christian University, 2021 – present  
 Faculty Development Committee, Chair — Vanguard University, 2017 – 2020  
 First to VU (support committee for first-generation college students) — Vanguard University, 2016 – 2020  
 Core Curriculum Committee — Vanguard University, 2016 – 2020  
 Academic Support Committee — Vanguard University, 2017 – 2020  
 Internet Research Conference, Committee member — Phoenix, October 2015  
 Southwest English Symposium, Co-chair — ASU, February 2013  
 Rhetoric and Composition Colloquium, Co-chair — ASU, 2012 – 2013  
 Graduate Scholars of English Association, Teaching Assistant Representative — ASU, 2011 – 2012  
 Western States Rhetoric & Literacy Conference, Panel Chair — ASU, October 2011

---

GRANTS AND AWARDS

---

Grant Recipient - Developing Hispanic Serving Institutions (DHSI Program - Title V)  
*The Esperanza Project, 2022-2027*  
 Grant Recipient – National Endowment for the Humanities  
*American Stories: A Humanities Bridge Program to Engage First-Generation and Students of Color in the Humanities, Summer 2019 and Summer 2020*  
 Travel Grant Award – Institute for Faculty Development  
 Symposium on Second Language Writing, Summer 2018  
 Travel Grant Award – Institute for Faculty Development  
 Christian Higher Education Leadership Seminar, Summer 2018  
 Travel Grant Award – Institute for Faculty Development  
 Conference for Christianity and Literature, Summer 2017  
 Travel Grant Award – Graduate Scholars of English Association  
 Rhetoric Society of America Conference, Spring 2014  
 Travel Grant Award – ASU Graduate College  
 Rhetoric Society of America Conference, Spring 2014  
 Travel Grant Award – Department of English  
 Computers and Writing Conference, Summer 2013  
 Travel Grant Award – Graduate Scholars of English Association  
 Internet Research Conference, Fall 2011

---

EDITORIAL ROLES

---

Stronghold Media (ACU) - Advisor	<i>Synecdoche</i> journal (Vanguard Univ.)
<i>The Vanguard Voice</i> - Advisor	<i>PaperCity Magazine</i> (Dallas)
Forest Home Family Camp Social Media Team	<i>Descant</i> journal (TCU)

---

PROFESSIONAL MEMBERSHIPS

---

Southern California Writing Center Directors Association

Association for the Coaching and Tutoring Profession

Association of Colleges for Tutoring and Learning Assistance

Conference on Christianity and Literature

Coalition of Women Scholars in the History of Rhetoric and Composition

Modern Language Association (MLA)

Rhetoric Society of America (RSA)

Humanities, Arts, Science and Technology Alliance and Collaboratory (HASTAC)